

MenuPromote	Benefits
Online Ordering Menu System Products eCoupon Integration Affiliate Program	Yes Yes Unlimited Yes
Payment Gateway Menu Integration	Yes
eCoupons Menu Integration # of Emails	Yes Unlimited
ePromotions Pre-designed Template Opened/Un-opened Tracking	Yes Yes
Email Pre-designed Template Opened/Un-opened Tracking	Yes Yes
eGreetings View Card at your web site No pop-up / banner ads Automated Birthday cards	Yes Yes Yes
eNewsletter # of emails Opened/Un-opened Tracking Unsubscribe	Unlimited Yes Yes
Photo Gallery # of Photographs Categories	Unlimited Unlimited
Calendar of Events # of page views Online Registration Payment Integration Additional Editor Account	Unlimited Yes Yes Free
Template Web Site Restaurant Template Community Info Completely Web Based	Yes Yes Yes
Unified Contact Database	Yes
Training	Unlimited
Customer Support	Unlimited

January 2007, Internet ordering from full-service restaurants hit an all time high of 28% of the general population.

In 2006, meals taken off-premise are expected to have made up nearly 36% of the large full-service chain restaurant sales.

Restaurant takeout sales will reach \$126 billion by 2007.

In one year, off-premise meal sales increase nearly \$4 billion.

Online ordering is preferred by 63% of customers surveyed.

The average online order total is 25% higher than phone orders.

Cost of processing an order online is over 50% less expensive than phone orders.

Online order errors are virtually non-existent compared to the 5% incurred with phone orders

78% of US households use some form of food take out or delivery

64% of adults said they would use a delivery option if offered by their favorite restaurant.

1 of 3 consumers have used curbside takeout.

17% of family-and-casual dining restaurants offer delivery.

6% of fine-dining restaurants offer delivery

Sources: Technomic, Verifone, Apptomix, NRA